

# Communications Editor Report for ESCAP General Assembly

30 June 2023

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# Report Overview

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- General Tasks
- Statistics
- ESCAP Member Communications
- ESCAP 2023 Congress
- Policy Division
- EU FAMILY Project

# General Tasks

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- Monthly ESCAP Update newsletters
- Monthly ECAP newsletters
- Monthly reports for the Board
- Twitter and LinkedIn Updates
- Preparations for Board Meeting and General Assembly
- Call for new Board members; handling of applications
- Website Updates
- Supporting the President (e.g. correspondence, reports, ...)

- Newsletter:
  - 4,925 subscribers
  - Open rate of 35-40%
- Twitter: 1,744 followers on 01/08/22 to 1,859 followers on 23/06/2023
- LinkedIn: 270 followers on 01/08/22 to 605 followers on 23/06/23
- ESCAP website:
  - Number of users and page views vary considerably: between 5,500 and 9,000 views per month by 2,500 to 4,200 users of which the majority are new users

- Newsletter/email correspondence with member societies regarding:
  - Update of Member details
  - ESCAP 2023 congress including abstracts and registrations
  - 2022 review
  - Call for applications to join the ESCAP Board and hosting the 2029 congress
  - General Assembly 2023

- Attended Programme Committee meetings and calls with local organizers (bi-weekly)
- Editing and publishing speaker interviews + congress video
- Monthly congress newsletters; regular updates on Twitter and LinkedIn
- Organizing of the Joint Symposium on the future of CAP + President's dinner
- ESCAP website updates
- Liaison regarding ECAP subscriptions for delegates
- Organisational support for Research Academy

- International Association for Child and Adolescent Psychiatry and Allied Professions (IACAPAP)
- World Psychiatric Association – CAP Section
- American Academy of Child and Adolescent Psychiatry (AACAP)
- European Federation of Psychiatric Trainees (EFPT)
- International College of Neuropsychopharmacology (CINP)
- European Psychiatric Association (EPA)
- European College of Neuropsychopharmacology (ECNP)
- European Paediatric Neurology Society (EPNS)
- Fondazione Child
- Royal College of Psychiatrists
- German Society for Paediatrics and Adolescent Medicine (DGKJ)
- World Federation of ADHD Congress 2023
- World Pediatrics Conference 2023
- German Congress on Neonatology and Paediatric Intensive Care

- Support with:
  - Statement on the impact of war 12/2022
  - Trauma and recovery after natural disasters 02/2023
  - Endorsement of statement on “A Mental health in All Policies approach as key component of any comprehensive initiative on mental health” 05/2023
  - Statement on Youth Peer Support Workers 06/2023

- Attendance of monthly Steering Committee Calls
- Attendance of half-yearly Steering Committee Meeting
- Update of ESCAP Website
- Social Media Updates
- Next Steering Committee Meeting and General Assembly:
  - 5.+6. October in Lausanne